

FACTS & FIGURES 2022

A celebratory year for Chocolats Camille Bloch – 80 years of Ragusa!

In 1942, Camille Bloch launched the first 50g-chocolate bar in Switzerland. Not only did he have a creative idea on how to counteract the shortage of raw materials during the war, but he also introduced a completely new format, and gave it the name “Ragusa”. Chocolats Camille Bloch celebrated the eightieth anniversary of this landmark event with an open house weekend. More than 8,000 visitors enjoyed the unique opportunity to visit our production.

In February 2022, we promoted our new specialty, SO NUTS Coffee, with tastings in various Swiss cities and other promotional activities. With these activities, we increased our turnover by 41% and even doubled the volume sold.

40%
INCREASE
OF SALES



Other highlights of the year included the launch of a limited in/out offer Ragusa 50g Blond and Noir and the successful introduction of an interactive 4-D video game in the Visitors Center. Attendance at our Visitors Center was again back to pre-pandemic levels, and our chocolate workshops were particularly successful with a 60% increase in participation.

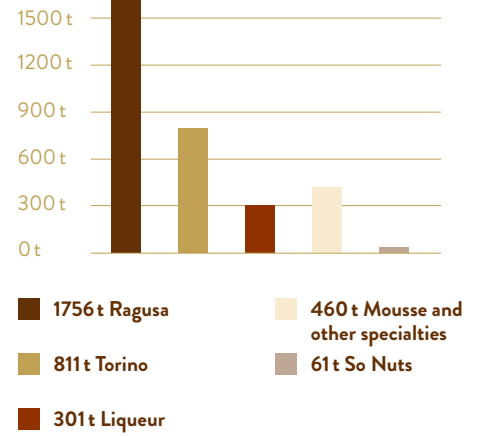
Despite a slight downward trend in the Swiss chocolate market, we were able to maintain our market share at 4.9%. We thus achieved sales of 60 million (2021: 56 million) and sales volumes of 3389 tons (2021: 3100 tons).

4.8%
MARKET SHARE

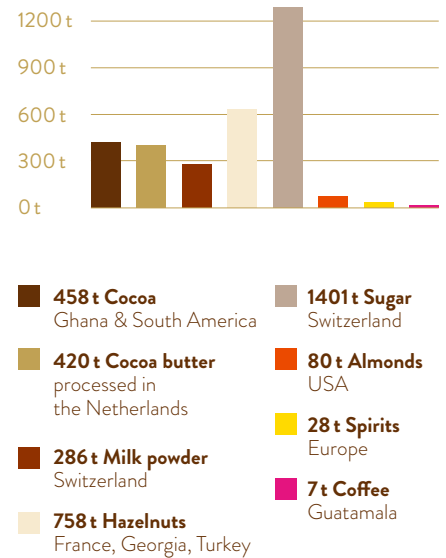
Further recovery in exports

Thanks to double-digit growth, we were able to make up for the Covid decline in our export markets. This was despite high inflation in the euro zone, accentuated by the weak euro. Growth was even stronger in countries with high purchasing power, such as Denmark and Israel. We also experienced positive momentum in our Kosher markets thanks to the launch of Ragusa and the refined Torino recipe.

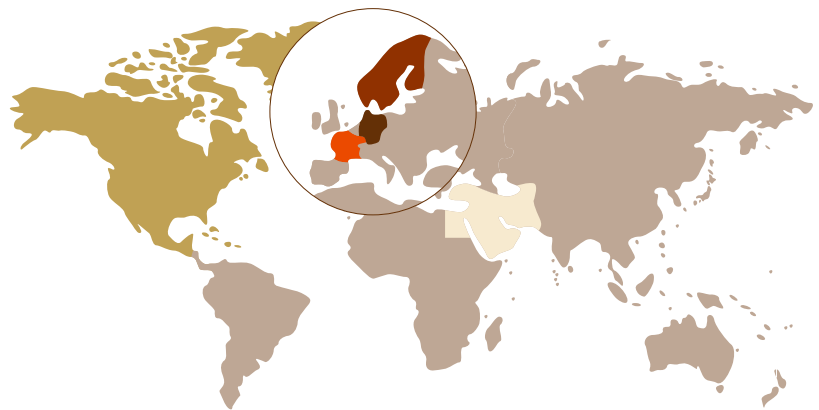
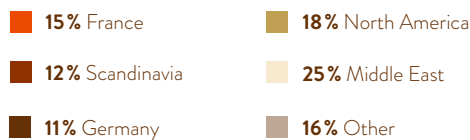
SALES 2022



RAW MATERIALS 2022



EXPORT 2022



Camille Bloch
UNE PASSION PARTAGÉE
DEPUIS 3 GÉNÉRATIONS

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(In addition, we intend to broaden our liqueur chocolates offer. In the 1950s Camille Bloch developed a special process that enabled the production of liqueur-filled chocolates without a sugar crust. As leader in the Swiss market with our liqueur bars, we have now developed two new varieties: Gin and Raspberry Spirit. Covered in dark chocolate they both embody an authentic, original and unique chocolate pleasure. They thus perfectly complement our range, which also includes the varieties Kirsch, Cognac, Williams, Cointreau and Grappa.



Our third goal is to expand our seasonal range, and offer new packaging solutions for TORINO at Easter and Christmas.

And at home, we continue to invest in our Visitors Center, developing novel and exciting activities for our new – and recurring visitors.



Sustainability and social responsibility

In the context of the new Swiss legislation (Ordinance on Due Diligence and Transparency regarding Minerals and Metals from Conflict Areas and Child Labor) and in light of various European and international regulations, we have revised our policy statement, updated our supplier code, and taken initial measures based on a risk analysis. Traceability of our cocoa remains very important to us. Together with the Swiss Platform for Sustainable Cocoa and our suppliers, we will clarify how we can participate in suitable projects for the benefit of an intact environment and better living conditions for the farmers.

In 2023 we will calculate our CO₂ emissions in accordance with SBTi and then develop suitable measures to further reduce our emissions. Ninety percent of our energy comes from renewable energy sources.

90%

OF OUR ENERGY
COMES FROM
RENEWABLE ENERGY
SOURCES

Outlook 2023

In the Swiss market, we plan to continue strengthening our core business with our main brands RAGUSA, TORINO and SO NUTS. Our focus will be on our new specialty, SO NUTS Coffee and the expansion of its distribution to other channels in Switzerland (with the goal of reaching full national distribution). We have adapted our marketing to communicate the context of this innovation more clearly to customers.



Camille Bloch
UNE PASSION PARTAGÉE
DEPUIS 3 GÉNÉRATIONS